

UNM-Los Alamos Strategic Plan

Goals and Objectives

2016/17 - 2026/27



LOS ALAMOS

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I. **Achieving Student Excellence – providing high-quality service to students during the recruitment, educational experience, and completion processes. The following items are identified:**

A. **Recruitment Objectives:**

- 1. Increase the total number of students.*
- 2. Develop and maintain relationships with secondary education providers in Northern New Mexico.*
- 3. Develop and provide quality-recruiting materials.*
- 4. Dispatch adequately prepared recruiters.*
- 5. Address the needs of prospective students.*

B. **Educational Experience Objectives:**

- 1. Provide quality programs and courses.*
- 2. Deliver innovative programs, courses, teaching techniques, and schedule options.*
- 3. Enhance academic support services.*
- 4. Expand internship and mentoring programs.*

5. *Provide opportunities for student engagement in social and community settings.*

C. **Success and Completion Objectives:**

1. *Increase course completion and facilitate progress toward educational objectives.*

2. *Increase post-secondary award completion.*

II. **Achieving Community Excellence - serving our community, especially related to workforce development, lifelong learning, community endeavors, and visibility in the community. The following items are identified:**

A. **Workforce Objectives:**

1. *Create a workforce that meets the needs of Northern New Mexico.*

2. *Be involved with local and regional economic development activities.*

B. **Lifelong Learning Objectives:**

1. *Serve the needs of individuals of all ages.*

C. **Community Collaboration and Involvement Objectives:**

1. *Increase collaboration activities with community partners.*

2. *Increase involvement with community organizations.*

D. Community Awareness of UNM Los Alamos Objectives:

1. *Increase marketing efforts.*
2. *Host more community events on campus.*

III. Achieving Institutional Excellence - promoting and maintaining excellence within our institution, especially related to financial resources, human resources, physical resources, collaboration, and a plan to identify and achieve our goals. The following items are identified:

A. Financial Resources Objectives:

1. *Secure financial future.*
2. *Strategically and responsibly, use financial resources.*

B. Human Resources Objectives:

1. *Staff UNM-LA sufficiently to maintain our reputation as the high-quality education provider in our market.*
2. *Create an environment that encourages excellence.*
3. *Increase professional development opportunities for faculty and staff.*

C. Physical Resources Objectives:

1. *Create a vibrant, positive, and safe campus environment.*
2. *Develop a capital plan.*

D. Collaboration with Higher Education Entities Objectives:

1. *Foster relationship with main campus and other UNM entities.*
2. *Increase collaboration with other higher education institutions.*
3. *Maintain a positive relationship with state education organizations.*

E. Strategic Plan Objectives:

1. *Annually, measure progress and prioritize items in the Strategic Plan.*



Start here. Go anywhere.

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